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## Sr. Analyst/Predictive Modeler

### Description

Excel Nearshore is looking for a talented Sr. Analyst/Predictive Modeler to join our Global Data Science & Analytics team. Armed with advanced analytics skills, this position will be responsible for supporting and improving the quality of our marketing optimization efforts via data analysis, predictive modeling, and reporting. This position will report to the Sr. Director / Director of Data Science & Analytics.

### Responsibilities

- Generate data-driven analyses & insights that lead to improved ROI for our advertisers.
- Support the development of state-of-the-art predictive and machine learning models to improve marketing & campaign performance.
- Work with cross-functional teams to understand advertiser needs and provide custom reporting & visualization solutions.

Additional responsibilities may be assigned, as needed.

### Qualifications

#### Requirements

- You love being a change agent! You tangibly add value for decision-makers with actionable insights from data.
- Proven ability to implement statistical analysis and/or predictive modeling techniques.
- Ability to disseminate insights using data visualization tools.
- Exceptional attention to detail with the ability to meet aggressive deadlines. We move at a fast pace and generally have 3 to 5 projects going at any one time.
- Excellent communication and presentation skills. The findings from data mining and analyses are no good if you can't present them in an effective and organized fashion.

### Desired Background

- BS Engineering / Operations Research / Industrial Engineering / Statistics / Mathematics / Physics or similar quantitative disciplines with 5+ years of experience. MS degree holders in these disciplines with 2+ years of experience will also be considered.
- Live work experience with modeling and data analysis tools like R, Python, SAS, Matlab, and Mathematica
- Advanced SQL Knowledge and experience with Snowflake and Oracle DB environments a plus along with Tableau for Visualizations
- Work experience in Consulting / Engineering / Healthcare / Engineering / Financial Services / Retail / Advertising / Marketing is attractive.

### Hiring organization

Excel Nearshore

### Industry

Technology

### Job Location

Costa Rica

Remote work possible

### Date posted

January 12, 2024

