https://excelnearshore.com/job/lead-developer-reactjs/

Lead Developer – React.js

Description

Excel Nearshore is looking for a **Lead Developer – React.js**, who will work with a growing team, supporting new digital initiatives across the client's businesses. You will team with other developers and architects to develop innovative technical solutions and frameworks that will build the client moving forward.

You will design and deliver digital marketing solutions for our customers, using technical knowledge to realize a business vision. You will be tasked with creating solutions that maximize the use of standard features of our client's technology and minimize creation of special cases and once-only customization. You will work with the delivery teams to ensure that the right work is being delivered and will also work with the business to guide and educate in the correct way to position our solutions. You will bring a strong technical consulting background and will be tasked with conducting technical customer/prospect discovery sessions, driving the design of solutions. You will work with a global team delivering to a high standard and focusing on technical work to on-board our client's customers quickly and effectively.

The ideal developer will be focused on continuous improvement and learning, drive towards solutions independently, team where needed, and help shape the future digital development capabilities at the company.

This is a fully remote and full-time position from Costa Rica, in payroll with benefits.

Responsibilities

- Ownership of Full Stack technologies in e-Commerce and Omni channel solutions.
- Maintain technical knowledge of Front End and React.js platform and Next.js Framework.
- Define non-functional requirements and development processes, platform and tools usage for solution delivery.
- Design and review solutions.
- Perform Code Review and mentor the team.
- Create technical documentation that includes data mappings, definition of systems of record.
- Ensure that proposed solutions are aligned with the client's standards.
- Stay up to date on emerging technologies/ solution trends and contributes to IT digital strategy development.
- Continuously act as a thought leader on emerging technologies and their application to the digital product roadmap.

Qualifications

- **React.js/ Next.js/ Node.js:** Strong expertise in modern JavaScript architecture.
- **HTML/CSS:** Proficiency in HTML and CSS for designing and styling user interface elements, experience fragments, and modules.

Hiring organization
Excel Nearshore

Employment Type
Full-time

Beginning of employment
ASAP

Duration of employment
Indefinite

Industry
E-Commerce

Job Location
Costa Rica
Remote work from: Costa Rica

Date posted
December 12, 2025

- **Responsive Design:** Knowledge of responsive design principles to ensure offers and recommendations work across different devices and screen sizes.
- **JavaScript:** Strong knowledge of JavaScript to create interactive and dynamic experiences that interact with, extend or replace existing experiences. Adept at DOM manipulation and working with JavaScript objects.
- **Effective Work Reuse:** Foresight and planning ability to build reusable components and front-end libraries for future reuse.
- **Marketing Concepts:** Understanding of digital marketing concepts and user experience to create compelling offers. Have sound reasoning and track record for predicting which tests will yield value for development and design learnings.
- **Problem-Solving Skills:** Strong analytical and problem-solving skills to independently and cooperatively troubleshoot complex issues and optimize performance.
- **Communication Skills:** Ability to collaborate with Digital Marketing, UX, PIM, and other Product Teams to understand requirements and deliver solutions. Effectively manage relationships with 3rd-party vendors where needed.
- **Project Management:** Skills in managing projects, timelines, and deliverables for efficient execution. Experience Working on Agile Teams and using Application Lifecycle
- Management tools like Jira.
- **Version Control Systems:** Proficiency in using version control systems like Git for collaborative development.
- **Security and Privacy Best Practices:** Awareness of security practices and privacy protocols to ensure the safety and integrity of customer information.

Optional (Good to have)

- **Adobe Target:** Understanding of Adobe Target's interface, tools, functionalities, and delivery mechanisms for creating and managing offers and recommendations.
- **A/B Testing:** Experience with A/B testing methodologies to create and analyze experiments.
- **Content Management Systems:** Experience such as Contentful or Adobe Experience Manager.
- **APIs and Integrations:** Familiarity with integrating Adobe Target with other Adobe Experience Cloud products and third-party systems via APIs.

Contacts
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